



# Central Peripherals



15 Station Road, Dollar, Clackmannanshire, Scotland, FK14 7EJ  
sales@centralp.co.uk - Tel: 01259 743424 - Fax: 01259 743376 - www.centralp.co.uk  
Registered Address: 20 Barnton Street, Stirling, FK8 1NE. Reg. No. 90665  
VAT Reg. 400 8085 88

## Data Capture Specialists

### Parking Newsletter

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In difficult economic times when resources can be strained we must all look for new ways to make money, one of the best ways to do this is by increasing efficiency. Automating your ticketing and collection processes can bring savings in so many areas. For the greatest savings we can offer you a complete system but maybe you want to start gradually in which case the front end and back office systems can work independently allowing you to start with one then add the other at a later date. Here is a reminder of what we can do for you.



## Look At The Savings That Can Be Made

Throwing away the pen and paper brings a greater efficiency to your operation, and efficiency means money, by reducing the time spent completing paperwork you free up valuable time for patrols.

There are numerous suitable handheld units and printers on the market and we would work with you to find the one that most suits your requirements and budget. Look at the table below and by making an investment in technology you can see a return on your income so quickly that it is hard to believe. The figures are based on a complete front end system which includes:



- Motorola ES400 with GPS/GPRS/Camera, - pictured.
- Zebra MZ320 mobile printer, case, vehicle kit, spare battery,
- Parking enforcement software and software licence
- Blank paper rolls,
- 2 days training and first year telephone software support
- Hardware maintenance.

But the choice of what to have is yours.

The following figures are based on each unit issuing just 1 extra ticket @ £60, per day for 300 days per year.

Number of Units	1	3	5	10
Initial Cost	£4630	£7190	£10400	£17300
Est extra income	£18000	£54000	£90000	£180000
Payback time in days	104	46	39	32

Number of units	1	3	5	10
Ongoing costs per annum	£410	£530	£800	£1100
Cost per unit per day, year 1	£15.34	£7.99	£6.93	£5.76
Cost per unit per day, year 2	£1.36	£0.58	£0.53	£0.34

Prices based on those available at 1 October 2011 and are subject to change.

Study the figures and then add the savings you will make at the back office and you KNOW that it makes financial sense to call us.

**Central Peripherals Bar-coding, Printing and Data-Capture Specialists**  
Call 01259 743424 or email sales@centralp.co.uk  
www.centralp.co.uk

# ZatPark Back Office System

## A "Managed" Solution That Takes The Strain

**Z**atPark is a complete system for parking companies and their operators. It comes in two parts which can work together or independently. Because there is no expensive outlay for back office software and no necessity for employing back office staff this is an ideal way to move away from the highly inefficient pen and paper.

**The Mobile Solution** allows the operator in the field to book errant parkers, record all the vehicles details and take evidential photographs using a PDA and mobile printer combination. The information can then be downloaded directly to head office using GPRS for live transfer or by Broadband at the end of the shift using a PC connection. Using a PDA the operator does not have to re-type information at the end of the day which not only saves time but also eliminates the possibility of errors.

Alternatively a handwritten ticket can be issued and keyed into the office system at the end of each shift over a broadband connection, ensuring the information can be available on your web site within 24 hours of the vehicle being booked.

**The Back Office Solution** can be used as a stand alone for running all aspects of parking control. ZatPark is a hosted system which is paid for by assigning a small percentage of paid charges to ZatPark. The only initial outlay will be for any mobile equipment and any software changes or additions which may be required. Leasing can be arranged for this part of the outlay (subject to approval).

The ZatPark Solution uses the experience gained from many years in the parking industry and the comprehensive list of Standard features include:-

- Parking Charge Notice Entry - Vehicle Immobilisation Entry - Towed Vehicle Entry - Site Listing and information
- Employee and client listings - Control of access level for groups and individuals - Automated Control of charges at site level
- Automated Control of offences - Automated reply to appeals - Manual control of appeals - Acceptance of payments
- Negotiation of payments - SMS messaging to operators in the field - Recording and notification of repeat offenders
- Hosted system ensuring regular backups to prevent information loss - Reporting on payments - Reporting on issuance of tickets
- Graphs and tabular reports as required. - Mail merging with standard headed templates - Link to existing web sites for customer information
- Secure data protection - 24/7 access - System updates FOC.

## Dolphin Scanphone 6000

**B**ridging the gap between consumer-grade mobile phones and industrial grade mobile computers is the Dolphin 6000 Scanphone. Today's mobile workers require real-time communications and access to critical business data to make informed decisions.

Many workers utilise multiple devices—such as smartphones, cameras, GPS navigation systems, and bar code scanners throughout the course of a normal business day. Honeywell's ultra light Dolphin® 6000 Scanphone brings the following into a single, durable, pocket-sized device that delivers all the above at less than £500.

- fast, accurate 1D barcode scanning,
- 3mp colour camera,
- GPS/GPRS/GSM/WiFi/BT and
- 2.8 inch colour display
- Numeric keypad
- 416MHz processor

In addition to providing basic mobile phone functionality the Dolphin 6000 features a battery that will give up to 6 hours talk time on 1 charge. Microsoft® Windows® Mobile 6.5 Professional operating system includes embedded Honeywell software utilities and is compatible with Honeywell's device management software, providing enterprise-class application support that lowers management costs.

Consumer Grade mobile phones tend to have a short life and are often out of date shortly after purchase but a Return on your Investment is ensured by a three-year life cycle with five further years of support, significantly reducing application porting and device certification costs associated with short-lived consumer devices.

Featuring an IP54-sealed enclosure, the Dolphin 6000 can endure exposure to dust, dirt and splashing water, and survive accidental drops to concrete from up to four feet. An optional three year Honeywell Service Made Simple Plan helps ensure device availability and performance at fixed costs.



## Zebra Mobile Printers

**Z**ebra have a range of mobile printers to choose from.

The RW range is more robust for use in harsher environments and has the choice of 2 or 4 inch print widths, it is resistant to dust and water ingress and damage resistant to drops of 6 feet to concrete. Connect via Bluetooth, 802.11b/g or WLAN.

The MZ range features 2 or 3 inch print widths, this is the lightest range making it more suitable for carrying throughout the day. It is Windows compatible and connects via Bluetooth, 802.11b/g, IrDA or USB to handheld or smartphone.



**Central Peripherals, here to Solve your Problems**  
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**Tel: 01259 743424 Email: [sales@centralp.co.uk](mailto:sales@centralp.co.uk)**